Emanuele Papale
Web & Graphic Designer

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Bē www.behance.net/EmanuelePapale

in www.linkedin.com/in/emanuelepapale

Education

2009 - 2011

Nemo NT - Digital Art Academy
Web Designer Diploma
Florence

2003 - 2009

I.S.I.S. M. Polo - High School
Graphic Designer Diploma
Cecina

Skills

Photoshop	Sketch
Illustrator	InVision Studio
InDesign	HTML
Lightroom	CSS
Premiere	CMS / Wordpress
After Effect	

Experience

08.2018 - Now

Lead Digital Designer
Lab Rooms | www.spotzer.com

In this role, I've been designing websites, web apps, and mobile apps as well as update and maintaining the brand identity of the company. I've also been, together with the rest of my team, in several Design Sprints which was one of the main product sold by Lab Rooms.

09.2016 - 07.2018

Senior Web Designer
Spotzer | www.spotzer.com

Spotzer is a digital marketing company that works for large enterprise businesses who service small businesses. We used different CMS to build websites, based on the partner we were working for. My role inside the company was to design and develop websites, mainly with Wordpress. After six months I was promoted as a Team Leader. In addition to my normal tasks, I was helping the Head of Design leading and organizing training sessions for the rest of the team (in-house and offshore) and doing interviews for new possible candidate for the team. With one of the Backend Developer, I also designed the new website of the company.

03.2016 - 08.2017

Visual Designer
Trade Tracker | www.tradetracker.com

TradeTracker is an affiliate marketing company. I was part of the design team, designing new features and the mobile app for the software. I also worked on the brand identity of a couple of side projects of the company.

01.2011 - Now

Freelance Digital Designer
Emanuele Papale | www.emanuelepapale.com

Freelancer in the world of the web communication (design and creation of static and dynamic websites, banners, e-commerce, blogs, social and AdWords campaigns and direct email marketing), and above the line advertising (branding, visual identities, and Editorial Design).

01.2010 - 12.2010

Junior Graphic Designer
ADV Group | www.advgroup.eu

I designed paper material for advertising (flyers, brochures, leaflets, CD covers and pharmaceutical visuals) and helped the Web Master of the agency to create Landing Pages. Also working with the Art Director I also design some helmet decals.