



EMANUELE PAPALE

SENIOR DIGITAL DESIGNER

🏠 Granidastraat 74III - 1055HP, Amsterdam

✉ emanuele.papale@gmail.com

🌐 emanuelepapale.com

Behance.net/EmanuelePapale

Dribbble.com/EmanuelePapale

LinkedIn.com/in/emanuelepapale

— ABOUT ME

I'm a multi-disciplinary digital designer with a focus on Visual Design, Interaction Design, and Photo Editing. I've been delivering creative and engaging solutions across brand identity, website, app, and digital media for almost 10 years.

— EDUCATION

09.2016 - 07.2018

Nemo NT - Digital Art Academy

Web Designer Diploma
Florence

09.2016 - 07.2018

I.S.I.S. M. Polo - High School

Graphic Designer Diploma
Cecina

— SKILLS

Photoshop	Sketch
Illustrator	InVision Studio
InDesign	HTML
Lightroom	CSS
Cinema 4D	CMS / Wordpress
After Effect	

— EXPERIENCE

Digital designer

04.2019 - Now

BrandBase

BrandBase is a full-service advertising agency with a focus on brand activation campaigns and events. As a designer, I worked with the creative team developing new concepts and translating them into visuals for renowned brands, such as ABN AMRO, Shell, and ING. I also had the pleasure of being in charge of the design and development of the new company's website.

Lead Digital Designer

08.2018 - 03.2019

Lab Rooms

In this role, I've been designing websites, web apps, and mobile apps as well as update and maintain the brand identity of the company. I've also been, together with the rest of my team, in several Design Sprints which was one of the main product sold by Lab Rooms.

Senior Web Designer

09.2016 - 07.2018

Spotzer

Spotzer is a digital marketing company that works for large enterprise businesses that service small businesses. We used different CMS to build websites, based on the partner we were working for. My role inside the company was to design and develop websites, mainly with Wordpress. After six months I was promoted as a Team Leader. In addition to my normal tasks, I was helping the Head of Design leading and organizing training sessions for the rest of the team (in-house and offshore) and doing interviews for new possible candidates for the team. With one of the Backend Developer, I also designed the new website of the company.

Visual Designer

03.2016 - 08.2016

TradeTracker

TradeTracker is an affiliate marketing company. I was part of the design team, designing new features, and the mobile app for the software. I also worked on the brand identity of a couple of side projects of the company.

Digital Designer

01.2011 - 01.2016

Freelance

Freelancer in the world of the web communication (design and creation of static and dynamic websites, banners, e-commerce, blogs, social and AdWords campaigns and direct email marketing), and above the line advertising (branding, visual identities, and Editorial Design).

Graphic Designer

01.2010 - 12.2010

ADV Group

I designed paper material for advertising (flyers, brochures, leaflets, CD covers, and pharmaceutical visuals) and helped the WebMaster of the agency to create Landing Pages. Also working with the Art Director I also design some helmet decals.